



The Poona Gujarati Kelwani Mandal's,

# Haribhai V. Desai College of Arts, Commerce and Science Pune-02

Department of Bachelor of Business Administration (BBA)  
Academic Year 2022-23

## Activity Report

Name of Activity:- Industrial Visit

### Details

• Class	:- S.Y. BBA
• Subject	:- Industrial Field Visit to Desai Foods Pvt. Ltd. (Mother's Recipe) Sarole, Tal-Bhor, Dist- Pune
• Date of Activity	:- Saturday 29 <sup>th</sup> April 2023
• Name of Teacher	:- Asst. Prof. Harsha Mehta
• Platform	:- Field Visit
• Venue	:- Industrial Field Visit to Desai Foods Pvt. Ltd.(Mother's Recipe) Sarole, Tal- Bhor, Dist- Pune
• Time	:- 09.00 am to 3.00 pm
• Attendance	:- 31 Students
• Brief Note about the Activity	:- We reached on 11:00 am to the industry. Gate keeper gave us the gate pass to all the visitors Mr. Laxman Birajdar gave us the warm welcome. They provide safety apparatus for the visit. Students observed that due care were taken by the staff members' while entering the factory. Students understand the importance of washing and cleaning process of the vegetables. This industry basically depends on Agricultural food products. They are manufacturing pickles of different types. All the products are exported to different foreign countries. Students understand the marketing and Production strategies and they clear their doubts from Mr. Laxaman Birajdar.



# Photos





